

Heckscher and Stage Star Wed

AS far as I'm concerned the
dealers are going in to win, and
we're not going to be misled by
any propaganda. We are going to
months this year to **\$95,937**,
from \$73,107.140 in the same p
iod of 1926.

Record-Herald Editorial and Feature Page

RECORD-HERALD

A Consolidation of the Record-Herald and Richmond News

Published Every Morning Except Mondays and the Days Following Holidays by the

Record-Herald Printing and Publishing Company

Telephone Richmond 70 and 71—2201 Macdonald Avenue

G. E. MILNES President and Manager
GROVER E. MILNES Business Manager

Entered at the Postoffice at Richmond, California, as Second Class Matter.

SUBSCRIPTION RATES

One month by carrier \$5.00
One year \$50.00

Official Paper Of The City Of Richmond, California

WEDNESDAY, OCT. 5, 1927.

NEXT YEAR'S PRIMARIES

Sixteen of the forty-eight states of the union choose their convention delegates in direct presidential primaries. Although only a third of the states in number, they elect well toward half of the delegates and they have an influence upon the other states altogether out of proportion to even these numbers. The advertising which goes with a popular primary contest affects other communities.

On March 13 next, New Hampshire, the first state in the Union to do so, will choose its convention delegates. If these should be instructed for Hoover, as seems probable in view of the attitude of Governor Spaulding and Senator Moses, it would give the Hoover candidacy great impetus. By that time the voters will know with some definiteness whether Mr. Coolidge would accept the nomination on any terms. If that should appear the case, men would run as delegates on the drafting program, and so against the Hoover delegates. How such a contest would turn out nobody can tell. Much would depend on what happened between now and that time. But the voice of New Hampshire, even with its small block of eight delegates would be decidedly influential. Eight years ago it instructed for Leonard Wood and while he was not nominated, this early action had much to do with making him the leading candidate before the convention when the balloting began and for some time thereafter.

Michigan, California and Oregon, also presidential primary states—unless Coolidge's willingness seems evident—will be likely to instruct for Hoover. North Dakota, Wisconsin, Nebraska and South Dakota, presidential primary state will, from present indications, incline towards Lowden, Illinois, Ohio and Indiana will each have a candidate of its own. Massachusetts is likely to instruct for President Coolidge, regardless of his announced program. New Jersey, West Virginia and Maryland now give no indication as to their probable preferences.

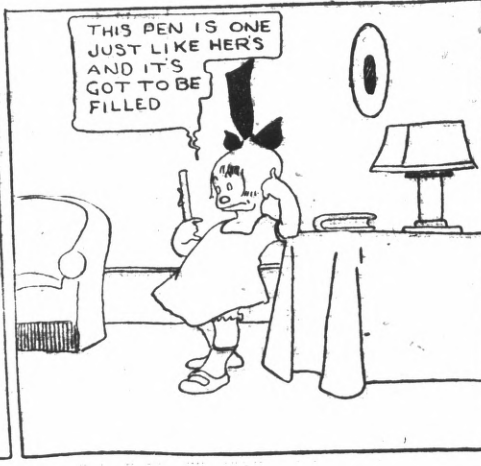
The Constitution guarantees everybody the right to pursue happiness, but a lot of folks think it ought to be brought to their door.—Des Moines Register.

A boxer who recently crossed from America to England remarked on the roughness of the sea. Nothing annoys a boxer more than to be attacked below the belt.—London Punch.

Mr. McAdoo's office in Washington is said to be a listening post. Guess, then, he's hearing a lot of static.—Toledo Blade.

The fellow who is most eager to paddle his own canoe frequently upsets it.—Pl. Wayne News.

DOROTHY DARNIT



How To Earn Money!

The thought of earning money never entered by head until recently, when my father suffered financial reverses. I want so much to do something to help him, but I seem not to be fitted for anything. I have no training in any line of work. I seem utterly useless. The only thing I can do well is dance and play bridge. I had thought of trying to get on the stage, but I would like, if possible, to do something that would permit me to be home with my father in the evenings. Could you suggest something or am I hopeless? CLARICE.

Why don't you give dancing lessons? I believe you would have no trouble getting pupils if you would specialize in classes for older people. I do not mean aged people, but rather those who would like to dance but who feel a bit out of step when it comes to modern dancing. There's a vast difference in the modern ball room dance and the old fashioned two-step and waltz, and there are men and women around 30 and 35 who would be glad to take advantage of an opportunity to learn the new steps. These people, as a rule, are a bit diffident—though none the less anxious to learn. If you are tactful and resourceful—and I believe you are—you can get them. Mrs. Sarah Spence will answer all questions on "How to Earn Money at Home." Address her care of this paper.

CARE OF THE EYES

The eye is a willing servant, but is often abused. It is one of the most important organs of the body and one of the most delicate. If a bit of dust or splinter gets into your eye be sure that it is promptly removed. Rubbing the eyeball is not wise. Do not touch it with anything except an absolutely clean bit of cloth or gauze.

Anything the eyes with boric acid diluted in warm water is a very good plan. When you read do not strain your eyes. The light ought to come over the left shoulder for right handed people and over the right shoulder for left handed people. If you have headaches after you have been reading, writing or doing any close work it is either because you have strained your eyes or that you need glasses, or that you are wearing improperly fitted glasses.

WHY I BLUSHED

Happy as a lark, slowly passing through the lobby of the theatre where I had enjoyed the show in which some little midgets were on the bill, I turned to my fiancée and said: "Look Jack, there's one of the midget actors." An indignant mother overheard me and quite angrily answered: "My little boy is no midget. If you have as big a boy at 3 years of age you'll be doing well enough." Those long-panted suits won't fool me again. B. EVERTS.

GOOD MANNERS

By Frances Allan

Q. Are mourning bands still used on window cards?

A. Black borders upon widow's cards show a tendency to pass out of fashion. A plain card, without the dismal border, is far more sensible and in much better taste.

Q. When paying a bill in a restaurant it is permissible for a man to check up the items?

A. It is quite all right for one to check up the items on a bill—but it should be done quickly and quietly.

Q. If a restaurant bill is incorrect, may a young man dispute it in the presence of his guests?

A. If he feels that he has been overcharged he should ask his guests to wait for him, and take the question up privately with the cashier or head waiter. The bill should not be disputed in the presence of guests.

What Your FACE TELLS

©c. 1927 by Betty Morrison PsyD.

HERE'S THE MOUTH OF "EXPLOSIVE ERNIE"

The terms "convex" and "concave" frequently used in character analysis, are employed with the same meaning as in mathematics or other sciences. If you look at a bowl or a glass it may appear either convex or concave, according to the position of the eye. Looking at the bowl from the outside one sees the curve or convex. But suppose it were possible to look at the curve from the inside—as if it were a subway tube. Traveling through an underground tunnel we see curves over us as concave.

This type mouth, which is outward curve, is known as convex. One sees here that the lips extend out, beyond the line of the chin. This type of mouth belongs generally to the individual of explosive disposition, the fellow who is the natural born boss of the place, the back seat driver, with his annoying "I" or "Take it from me" and "Listen to me" line of talk. He likes to show his authority. He is given to doing things impulsively and to excess. He speaks rapidly and in a dictatorial way to friends, relatives or acquaintances.

He frequently uses sharp, cutting words. He is sarcastic. He makes and scolds and hurts people's feelings. Then he is sorry.

This man is a big talker. Occasionally this individual possesses the ability and has the voice for singing.

Often the protruding lips belong to the individual with large eyes.

When there is this combination of features, there is an unusual flow of speech and fluency to the degree of loquacity. It is almost impossible for this type to hold a secret.

Nervous Aables
Persons who have convex mouths are usually nervous, impatient, ex-



citiable and sensitive as a watch spring. They fly to pieces with the slightest cause. They are easily disturbed and easily influenced.

The expression of the mouth is very greatly changed by different thoughts and emotions. Long continuation of a particular mental or emotional state will produce a fixed habitual expression of the mouth.

Continuously concentrated mental application and a firm, decisive mind have a tendency to compress the lips and cause them to become thin, nagging, fault finding, pointing and etc., cause the lips to protrude and develop the convex mouth.

YOUR MARRIAGE PROBLEMS

By Patricia Lee

Sylvia S. is only 25, yet already she has made two unfortunate ventures on the sea of matrimony. She has profited by her sad experiences and is sincere in her desire to do the right thing before venturing forth again. Here is her problem:

SAYS THE WOMAN:

Dear Patricia Lee:

Will you kindly give me your very frank advice? I am 25 and have already had two unhappy marriages. Of course, it was partly my fault, too, because I married hastily. My first husband was dishonest and cruel and I divorced him. A few months afterward I remarried and my second choice was even worse. It was a very unfortunate affair; this man had no right to marry any one so after a few months the marriage was annulled. I am now engaged to a very fine young man. I long for a home of my own and motherhood. I am facing the problem as to whether I should tell my fiancé about my past troubles. Some of my friends tell me to keep quiet; other say that I should tell him only part of it. Still others say that I should tell him the whole truth. I don't want to lose him, yet I am afraid I will keep quiet he will find out later and will hate me for deceiving him. Please advise me. SYLVIA S.

If I were you I would make a clean breast of everything. Better lose him now, Sylvia, than after you are married to him. But I can't believe you will lose him. On the other hand it seems to me that your case is one that will arouse his sympathy. In my opinion, frankness is the best and only policy in a case such as yours. Complete confidence between husband and wife is the

foundation upon which happiness is built. Should your husband after your marriage find out about your previous experiences, all the explanations in the world, I am afraid would not lighten the shock for him. The chances are that he would always feel that you had "put some thing over on him." Besides, since so many people seem to know of your past you could hardly hope to keep him from learning the truth sometime.

James G. is in a line of work where he must spend several days a month out of the city. He is an accountant, and goes to a nearby city to go over the company's accounts. He does not ask his young wife to accompany him on these trips, partly because of the expense involved and partly because he must work until very late and has no time to devote to her. Now she accuses him of being interested in some one else.

SAYS THE MAN:

Dear Patricia Lee:

I am facing a problem that threatens to break up our home, even though it may seem pretty jealousy to you. My job is accounting and each month I must go to a nearby town for two or three days, to go over the books at one of our branch houses. On these days I work far into the night, as I have no help. Some nights I hardly get more than three hours sleep. I have no time for running around. I never ask my wife to go with me, because she could only sit in the office or wait in a hotel for me. I would have no time to go out with her. Then, too, I have to consider the expense. Now she accuses me of having a girl in this city I give you my word of honor that I have never

What the Good Book SAYS

by Rev. R.W. Keeler D.D.

Q. What is a wise request?—A. R. H. Williamstown, Mass.

A. "The apostles said unto the Lord, Increase our faith."—Luke XVII:5.

Q. Does the Bible say three kings visited the baby Jesus?—D. O. C. Brooklyn, N. Y.

A. "Now, when Jesus was born in Bethlehem of Judea in the days of Herod the king, behold, there came wise men from the east to Jerusalem."—Matthew II:1.

Q. What sort of answer comes to hypocritical prayer?—J. B. N. Mount Vernon, N. Y.

A. "And when thou prayest thou shalt not be as the hypocrites are, for they love to pray standing in the synagogues and in the corners of the streets, that they may be seen of men. Verily I say unto you. They have their reward."—Matthew VI:5.

Q. Out of what was Noah's Ark built?—W. D. A. Highlands, N. J.

A. "Make thee an ark of gopher wood, rooms shalt thou make in the ark, and shalt pitch it within and without with pitch."—Genesis 6:14.

Q. How did Noah know that the flood was subsiding?—W. D. A. Highlands, N. J.

A. "Again, he sent forth the dove out of the ark; And the dove came in to him in the evening; and, lo, in her mouth was an olive leaf plucked off: so Noah knew that the waters were abated from off the earth."—Genesis 8:10, 11.

What Do You Know?

1. What is a filibuster?
2. Who wrote the story, "Mary Is a Grand Old Name" and "I Love the Name of Mary"?
3. What is a falcon?
4. For whom was Pike's Peak named?
5. Who is the United States ambassador to Great Britain?
6. In what year was Russia's Soviet government established?
7. Of what ocean is the Bay of Bengal an arm?
8. What is the name of the reigning house of England?

DO YOU KNOW THAT

The smart ensemble is found in every third wardrobe this season. Very new is the ensemble with tulle skirt and velvet jacket.

Fabrics may come and go, but nothing quite takes the place of the simple jersey frock for college or business wear. The new jersey frocks show such novel treatments as corduroy and leather or trimmings.

even talked with a girl there. It made me so angry to be so unjustly accused that I gave my wife a piece of my mind and she hasn't spoken to me for several days. What do you advise?

JAMES G.

I can quite understand how you feel. When people are accused unjustly they naturally become offended—but think how miserable your wife must feel if she actually thinks such things about you—even though they be untrue. Why not invite her to go with you the next time and let her see for herself just how busy you are. Don't change your working schedule; do just as you have every month and she will probably not be so anxious to accompany you after that. Just let her sit in the office and watch you work. Seeing is believing, you know. It is often difficult for women who are not in business to realize the demands on a man's time on occasions like your trips.

By Charles McManus

THE FIRST AUTO

BY ARLINE DE HAAS

Copyright 1927 Warner Bros. Pictures Inc.

THE FIRST AUTO, with Darnay Oldfield and Patsy Ruth Miller in a Warner Bros. pictorialization of this novel.

SYNOPSIS

In 1896 Bob Armstrong is secretly inventing gasoline engines and openly courting Rose Robbins. Hank, hating automobiles, horse-chips his son and Bob leaves home with Rose's promise to marry him. Steve Bentley proposes to Rose but is refused. In revenge he suggests to Hank that sulphur in a gas tank will cause an explosion. Hank, not knowing that his son has returned, drives Hank's mare to the track at time to save Bob. Bob has just turned on his reserve tank.

CHAPTER XX—Continued

And now a disappointed boy stood gazing at the mob, trying and failing to find his father or his sweetheart. On this same spot once he had stood a disappointed man looking in vain for his son at the conclusion of a successful race.

Bob had run many races in his brief career. He had set many records. But none seemed so important to him as this one. It wasn't only that he hoped that his father might be there to crown his victory with happiness, but that his father might see him fly around the track as he had so often flown behind his horses. And, too, it was a great day because now he would prove to those people who had laughed at his ideas that, after all, he had been right. They accepted him now, because he had been accepted by the world and had won his acclaim. But, actually, before their eyes, to show them what had come out of his beliefs was little short of pure ecstasy.

And so Bob turned to his mechanic, who was testing the engine.



"Better not go, Dave. Races are dangerous."

Inspecting the brakes, and checking the tire pressures. He went over the engine himself to make sure that everything was in perfect shape for the race. The thought that any harm might come to him never entered his mind. Wherever he had appeared before people he had only too anxious to help him in every way possible. It was for the good of society in general that such tests were made. For the perfection of the machine was a long looked for event, and each speed record made gave a clearer conception of the ability of an engine to run.

But now the mechanic was through with his tests. Bob was getting ready to settle his goggles over his eyes. The grandstand was anxiously watching every movement. A faint gasp came from the spectators as they saw the slightest gesture made by the participants of this time-killing device.

The mechanic got into the car. A flurry and bustle on the sidelines caused every eye to turn expectantly. The Mayor was making his entrance, followed by three official clockers. The men continued across the track to the judges' stand, just as they had done in the old days—all but Mayor Robbins. And as he had always used to stop for a last word with Hank, now he stopped beside the car to speak to Bob.

"You haven't seen anything of Rose and Dad, have you?" Bob questioned anxiously, speaking in a low tone of voice so as not to be overheard by the onlookers.

"Why, I know Rose started off for the track—she wouldn't miss that race for anything. But I don't see her myself." The Mayor looked around anxiously. "I don't think there's much chance of your father being here, boy," he added, sadly. "Well, Rose said she was going to stop to see whether he wouldn't come. I thought she might have been able to persuade him."

"I see. All I know is Steve Bentley came along and offered to bring her here, and I told her to go ahead, because I would be busy around the track and Steve could look after her in this crowd. Perhaps stopping for your father has delayed them. They'll be here in plenty of time."

"I did so want Dad to be here this

CHAPTER XXI

While the crowds had been wending their way toward the race track Hank had stood in the open doorway of his livery stable and watched the procession. One by one he saw past the same persons who had once so bitterly made their way to see him race. And now they were going to look on while a devil-wagon tore around a brand new track. But as he thought of what was to happen that afternoon a cunning gleam came into his eyes, and he chuckled to himself. Some of his old associates called out to him in greeting but Hank turned his back away, ignoring the attempts at friendliness.

(To be continued)

Society and Club News

GRACE LUTHERAN DINNER PLANNED THIS EVENING

A dinner for families and friends of the Grace Lutheran church will be given this evening at 6:15 o'clock at the social hall by the Brotherhood of the church. Archie McVicker will give selections on the piano and Gordon Richmond, a violinist of Salt Lake City, will play several numbers.

Native Daughters Whist Party Held Last Night

A whist party was given last night by the Native Daughters of the Golden West at Redmen hall. The prizes have been on display at the Marathon candy store. A short business meeting was held earlier in the evening. The winners last night were Robert Paasch, George Whiteside and J. B. Hunt. Mrs. Jenson won the door prize. The affair was managed by Miss Grace Curry, Mrs. Gertrude Paasch, and Mrs. Mary Schumacher.

ONETAH COUNCIL TO GIVE WHIST THURSDAY

Onetah council, Degree of Pochontas will give a whist party in Redmen hall tomorrow evening. The prizes for the party are now on display in the window of the Fernery, 1108 Macdonald avenue.

PLUS ALTRA CLASS TO GIVE CHINESE TEA

The Plus Ultra class will give a Chinese tea on Tuesday afternoon, October 11, in the Richmond clubhouse, according to plans made at a recent meeting. The waitresses will be dressed in Chinese costume and an oriental program will be put on.

MYRTLE STANAGE BROWN

TEACHER OF VOICE, PIANO, THEORY AND HARMONY
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Richmond Florist

PHONE RICHMOND 1770
H. G. GRIFFIN, Manager
310 Eleventh Street, Richmond



Children School Apparel

When Mother sees them romping off for school in the morning she will look after them with pardonable pride if she has taken advantage of these days of special offerings in everything needed to complete the children's school outfit.

Allen A school Hose, black,	25c	35c
cordovan, beige		
Lovely Rayon ribbed Hose, 3-4 or full length color beige	75c	
Boys extra quality corduroy	\$2.75	
Pants		
Boy's blue jeans	\$1.25	\$1.40
Girls muslin waists		50c
2 to 14 years		
Gym Bloomers — Middies — Carry-All Bags — Just the Thing for — Lunch or Books — Pencils — Tablets — All That Goes to Make the School Days Happy.		

Meet Your Friends at

OLNEY'S

325 10th Street

Where you trade in confidence and always dependable

What Price Petting?



CLEVELAND JURY ruling that if a man loves his wife he can pet her anywhere and at any time awarded Mrs. Lillie Mae Goovey and her hubby \$3,675 damages in suit against city. Cop pinched them for petting.

Officers Elected By Presbyterian Campfire Group

Officers were elected by the Glean-nah-tah group of Campfire Girls recently organized at the First Presbyterian church at a meeting held yesterday afternoon. Officers elected were: Sadie Gasser, president; Margaret Skiles, vice-president; Muriel Bowman, secretary and Esther Patterson, treasurer. The group will meet each Tuesday in the parlors of the church.

Members of the group are: Thelma Holmes, Sadie Gasser, Muriel Alexander, Nellie Martin, Elizabeth Taylor, Esther Patterson, Margaret Bowman and Margaret Skiles. Miss Thelma Wagner is guardian of the group.

ST. MARK'S PLANS FOR NOVEMBER MISSION

St. Mark's church will conduct a mission in Richmond during the week of November 6-12, according to an announcement made yesterday by Father P. M. Griffin, of the church. The sermons will be delivered by the Redemptorist Fathers of Oakland.

To Wed Ideal.



THIS three-piece natural angora jumper suit is extremely chic and no doubt will be seen soon on fashionable members of the fair

Mrs. Daisy Mayo Is Hostess To Musgeteats

Mrs. Daisy Mayo was hostess to the Musgeteats club last night in the South Richmond clubhouse. Prize winners at the whist were Miss Mary Glenell, C. M. Kelly, Miss Margaret Mayo and Joseph Lalonde.

Guests night will be held next Tuesday in the clubhouse. Mrs. Marie Lee Kelly will be hostess.

Whist Thursday

Night at El Cerrito hall, cards 50 cents, valuable prizes, 9-27-21.



Alpha Lodge Hears Minister Speak On "Business"

Dr. L. L. Cross of the Northridge church, Berkeley, spoke before Alpha lodge F. and A. M. last night on the subject: "Business is Business." Dr. Cross' talk followed a short business meeting of the lodge. A banquet was served under the direction of Carl Poulsen. There will be no meeting of the lodge next Tuesday evening, since the officers will attend the grand lodge session in San Francisco. Master W. P. Self, senior warden; J. W. Sattley, and Junior Warden Jack McGrath will represent the local lodge.

Peace Delegate To Speak At Women's Club Conclave

A. C. Pilkington, delegate to the Pacific Institute of International Peace, will be the principal speaker at the meeting of the Contra Costa County Federation of Women's clubs at Mt. Diablo Country club, near Danville, October 12.

Reservations for a luncheon must be made with F. E. Smith, Diablo, by October 9. The four Richmond federated clubs plan to have a large delegation to attend the session.

Mrs. R. Locke will arrange for the transportation, and club women desiring to go may call Mrs. Locke, Richmond 197-M to make reservations.

Short Skits Given By Local Hi-Y

A program consisting of short skits was presented last night at the meeting of the Hi-Y club at the local Y. M. C. A. The pantomimes were acted by William Clazomach, Harry Spies and James Morrison. Before the business meeting the monthly dinner was held with Dr. W. W. Giberson the speaker of the evening. His subject was, "The Purpose of the Hi-Y."

Plans were made for a Halloween party to take place October 25 at the local Y. M. C. A. The boys' Hi-Y club will be host to the girls' club at that time.

Kit Carson Pioneer Club Names Leader

Stanley Newnam was installed as leader of the Kit Carson Pioneer club last night at a meeting at the local Y. M. C. A. Newman takes the place of Alpha Speer, who is now making his home in Tuolumne.

ROSALIA 500 CLUB MEETS THIS AFTERNOON

The Rosalia 500 club will meet at the home of Mrs. Lillian Gomez of 141 Fourteenth street this afternoon at 2 o'clock. The meeting was to have been at the home of Mrs. Cook.

Sweden now has thirty times more motor vehicles in operation than in 1917.

Drain the gasoline tank from time to time. This will get rid of dirt and water accumulation, according to the National Automobile club.

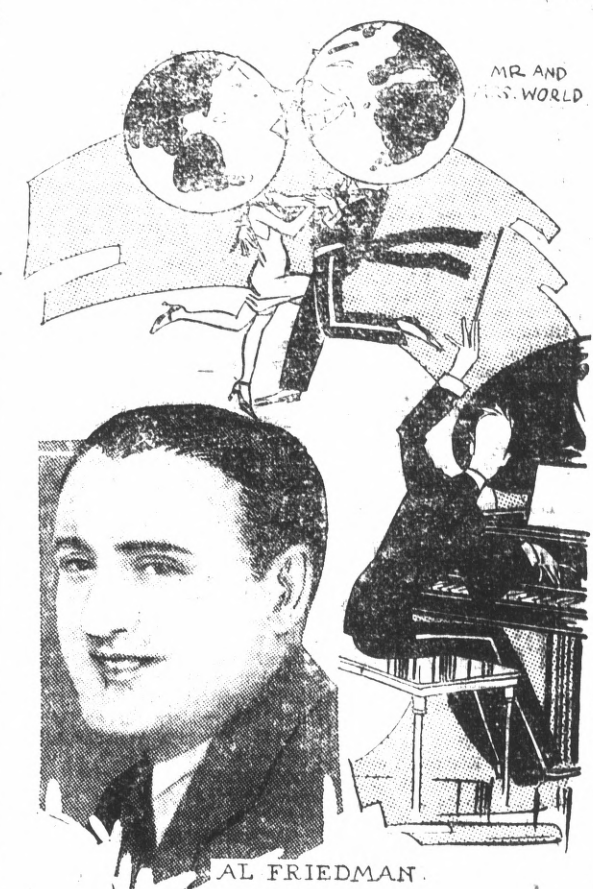
Twenty-one new bridges, estimated to cost \$2,150,000 are under construction in South Carolina, according to information received by the National Automobile club.

Your Home Prettier
Your Furniture Bright
Your Work Less Use



LISTERINE THROAT TABLETS
Antiseptic
Painful
& Relieve
Hoarseness
Sore Throat
Coughs
Made by
Lambert Pharmacal Co., Saint Louis, U.S.A.

Broadcaster of Fox Trot Discovered on Broadway



AL FRIEDMAN

Al Friedman, Musical Director, Introduced Fox Trot to Country in 1913

New York City—Years ago when the waltz was at the height of its popularity some one wrote a song called, "I'm Looking for the Man Who Wrote 'The Merry Widow Waltz'." Today folks are looking for, and wondering about the man who first introduced the fox-trot. The fox-trot, like a good book that finds a place in the literary world, occupies a permanent niche of fame in the dance world. The man who first introduced the fox-trot, back in 1913, Al Friedman, is right on Broadway and 47th Street in the hub of theatrical activity.

The story of how the fox-trot swept the country is the story of Al Friedman's ability to recognize a good dance step, and his originality and perseverance in promoting his find.

Al Friedman first saw the step in an uptown New York dance hall, and was struck by its simplicity. It had an air of sophistication, and yet was simple and catchy enough to be easily learned. Friedman's enthusiasm for the new dance made a com-

bined dancing master and orchestra director out of him. He took a band on the road, entered a town, and announced that he was there to teach the fox-trot.

Supplying his own music, and teaching the dance himself, the New York director, soon had the whole country fox-trotting. Dancing teachers joined his classes, and young Friedman left a string of fox-trot disciples behind him as he moved from town to town.

"While the fox-trot has changed a little," explains Mr. Friedman, "it is fundamentally the same as when I started teaching. Young people still like to dance to sentimental tunes and the song which they can make personal is still the song which they ask for most. 'If You See Sally,' which is so popular just now, is just the song that would have been popular ten years ago. It tells the old story of the boy who leaves his girl behind when he goes to the city—and his wondering if she still cares the same. It's the old story in just a different way. Many orchestra leaders declare that the public likes hot music and hot dancing but I know better. The New York public may, but the great interior wants sentiment in their dances and in their music."

You May Never Be Pretty, But You Can Be Beautiful

Not every girl can be pretty, but every mother's daughter of us can be truly beautiful. I mean that. For in the real meaning of the word, true beauty is beauty of soul.

Take some popular actress. I know of one whom nobody could call pretty. Her mouth is large. Her nose doesn't fit her eyes. No, there isn't any one who could call her pretty. Yet her personality, her wit and her charm have brought hundreds of thousands to her feet. They call her beautiful. Cultivate Individuality.

And yet, I will contend, she made herself beautiful. She knew how to make the best of her good points and minimize those which were less beautiful.

How many times have you seen a girl with a large, generous mouth, which fits in with the rest of her features, daub a rosebud bit of rouge in the center? The result is incongruous. Girls with beautifully arched eyebrows will shave and pluck and pick, until the natural line has been ruined. They have a stereotyped idea with no individuality at all, and

they become fast like hundreds of other plucked brows.

A truly beautiful girl cultivates individuality. She doesn't follow the crowd, and ape the whimsy of some fashion dictator. She follows the dictates of her own common sense and plays up her good features for all they are worth so that everybody forgets that her nose is a little too far or her eyes are a little too near together or her mouth is just the wrong shape.

Analyze the beautiful girls you meet and you will find that feature for feature they are not perfect. It is the perfectly turned out ensemble that is really the secret of their beauty.

GETRUE—Enlarged pores on the nose certainly are unsightly and it takes great care and persistence to eradicate them once you have allowed them to appear. However, a daily steaming of your skin with towels wrung in very hot water, then carefully squeezing the foreign matter from the center by pressing carefully so that your nails do not bruise, and an ice pack afterwards will help considerably. Be careful not to come in contact with the skin. Use a soft linen handkerchief.

PRESBYTERIAN GROUP TO GIVE PROGRAM

Group B of the First Presbyterian Ladies Aid will provide the program for the meeting of the aid tomorrow afternoon. Each member attending will bring one dollar, and those earning them will be asked to tell how they did it.

TAHOE COUNCIL TO HAVE DANCE NEXT TUESDAY

Plans were completed for a public dance next Tuesday night at Moose hall, by Tahoe council, Degree of Pochontas. Dennis Shaw's orchestra will play for the affair. The committee in charge of the dance is the following: Mabel Taylor, Laura Record, Violet Green and Esther Smith. A turkey whist party will be given by the lodge in November. It was planned last night. The committee in charge of the whist is made up of Violet Green, chairman; Laura Record, Joseph Feliciano and Addie Seward. After the business meeting last night a social hour was observed with Nancy Brown and Joseph Feliciano furnishing the music.

Sons of St. George Whist Team Wins From Oakland

The whist team of the local lodge of the Sons of St. George won from the Oakland team last night by a score of 163 to 133. This gives Richmond second place in the whist league, having lost to Oakland once previously. Oakland now holds the first place in the league.

The soccer team of the local lodge won from the Rangers last night afternoon at Idora park by a score of 8 to 0. The team will play the Veterans' team next Sunday afternoon.

Rev. Lindemann Is Feted By Young Peoples' Club

The Young Married People's club of Wesley Methodist church met at the home of the pastor, Rev. Charles G. Lindemann, 330 Eighth street last night to welcome him back to the pulpit of the church for another year. The club presented Rev. Lindemann with an electric coffee urn. The next meeting of the club will be November 1.

Those present last night included: Mrs. H. Woods, Mr. and Mrs. William Hosking, Mr. and Mrs. C. Wolfe, Mrs. Bessie Stribley, Mr. and Mrs. J. H. Johnson, Miss Geraldine Ripley, Mr. and Mrs. W. Ellis, Harry Keplar, Mrs. McNary, Mrs. G. Baker, Miss Nina Moody, Miss Lulu Pennington, Mr. and Mrs. W. Stribley, Mr. and Mrs. E. Kates, Mr. and Mrs. Dico, Mrs. J. Thomson, Mr. and Mrs. J. Marshall, Benjamin Oakley, Mr. and Mrs. W. H. Williams, Mr. and Mrs. T. Anderson, Mr. and Mrs. Blomquist, Miss S. Oakley, Mr. and Mrs. Williamson, Mrs. Lee and Mrs. O. Craig.

Musical Instructions

EFFICIENT METHODS OF MUSIC instruction in instrumental and vocal, principles, Aural, "compensation" Guild hall school of music London, England. Mrs. Irma Littendolph, teacher of singing, Thursdays, Cunningham Bldg., 906 Macdonald ave.

S. R. I. Completes Plans For Public Whist October 6

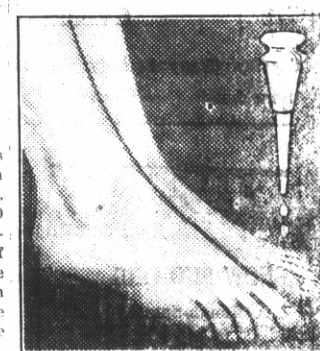
The South Richmond whist club yesterday announced plans for the public whist to be given by the club October 6. Marie Lee Kelly, president, announced. In charge of the affair are Mesdames Lalonde, Johnson, Wicks, Barry and Massen. The public is cordially invited to attend. On October 26, the club will present a musical update the collection of Mrs. Bloom a M. Borgstrom. Plans for an other program have been outlined. Mrs. Kelly.

The club will attend the Costa Federation meeting at the bio country club October 14.

Wesley General Aid To Give Covered Dish Luncheon

A covered dish luncheon will be served this noon at the Wesley General Aid of the Wesley Methodist church. A business meeting will follow the luncheon. The No. 5 will serve coffee and the direction of Mrs. H. Marshall. Approximately 275,000 passengers for passenger automobiles have been issued in Virginia since this year.

Nine-tenths of the automobiles in the Union of South American make.



Corns

Lift Off—No Pain!

Drop "Freezone" on that bothersome corn. Instantly stops aching; then shortly lift that sore, touchy corn off with your fingers.

You'll laugh, really! It is easy and doesn't hurt one bit. Works like a charm, cures corns between the toes and calluses—Try it!

A tiny bottle of "Freezone" costs only a few cents at any drug store, and is sufficient to remove every hard corn, soft corn, corn between the toes and calluses—Try it!



Ever Think of Milk As a FUEL

The nourishing, delicious Milk from which our dairies are made should be the "fuel" on which your children's bodies energy depends.

PHONE RICH. 1938

We Deliver To Your Door
San Pablo Milk Producers
San Pablo, California



This establishment during the years past has received many compliments for the care and thorough manner in which every detail is carried out. Those who know will bear that out.



PHONE RICHMOND 113

TRANS-OCEANIC PLANE "CRACKS UP" IN ITALY

(By Universal Service)
ROME, Oct. 4.—Nose deep in a wheatfield beside the classic Appian Way, Charles A. Levine's transatlantic airplane, the Miss Columbia, came to an abrupt end this afternoon. Ten minutes before the accident Levine, with Capt. Hinchcliff, his British pilot and a royal passenger in the person of Prince Louis Ferdinand d'Orléans, had taken off in a flight schedule to end at Bucharest.

With her landing gear buckled under the plane and her right wing completely crumpled up, the Miss Columbia was wrecked, but her three passengers are safe.

Although the motor stalled once while warming up, Levine insisted on starting. This morning in an interview he had promised Premier Mussolini to drop a parachute over the Mussolini home at Villa Capena with tops and a watch for the new Mussolini baby. Capt. Hinchcliff demurred but finally consented to leave when the "flying prince" added his pleas to those of Levine.

The Miss Columbia took off heavily, scarcely clearing by ten feet, the high tension wires surrounding the field. She was soon out of sight. An hour later a bus passing along the Appian Way saw three helmeted men trudging along

the road and picked them up. Levine later said:

"Thanks to Capt. Hinchcliff our forced landing had no serious results. We hardly cleared the wires encircling the flying field when the motor stalled. Hinchcliff landed perfectly and we rolled for a hundred yards when the right wheel sank into hole. It will take weeks to repair and straighten out the plane.

"I am ordering the plane crated and shipped to America. I am continuing to Vienna, thence to Berlin and London and will sail for home on the Leviathan on October 11."

Levine and Prince Louis Ferdinand will leave for Vienna by plane at 8 o'clock tomorrow morning. While there Levine will arrange for screen tests of the lovely Italian society girl, Marquise Garofalo Lodi.

WHIST PARTY, BANQUET HELD BY T. F. B.

The members of the Fraternal Brotherhood last night enjoyed a game of whist after the regular business session. Visitors were: Mr. and Mrs. Saylor, of Oakland; District Manager C. L. Jones of San Francisco and Mr. and Mrs. J. Woods of Martinez.

Prizes were awarded to J. Woods, Mrs. J. Woods and Fred Maskal. A banquet was served by members of the drill team.

The Fraternal Brotherhood will meet on Monday nights hereafter beginning with the session next week.

CIVIC CENTER CLUB TO BE ENTERTAINED

Mrs. H. B. Bryant of 666 Thirtieth street will entertain the Civic Center club at her home this afternoon. The business meeting will be presided over by Mrs. C. M. Fahrenholtz.

Look
to your health. Epsom Salts is still the best Physic—take it in small flavored tablets.

Knight's EPSOM TABLETS
At your druggist, 25¢
The Knight Laboratories, Chicago

"Shoot All Looters," Order in Tornado Swept St. Louis



CONVERTING A WHOLE SECTION OF ST. LOUIS into a mass of wreckage, beneath which scores believed buried, a tornado left death and destruction in its wake. Every hospital was filled with injured. State militia guarded the gates during the night. Lasting but five minutes, the storm did a vast amount of damage. It is estimated fully 5,000 separate homes were destroyed. The above picture was sent us from St. Louis and is a telephoto.

Legionnaires Parade With Old Glory in Paris



A SQUADRON of American flags carried by the Pennsylvania delegation to the national convention of the American Legion at the opening of convention parade in Paris. The flags are shown as the paraders marched along the Champs Elysees.

RADIO NEWS

- | | | |
|---|---|---|
| <p>KFRC-268 Meters
Don Lee, S. F.</p> <p>7 to 8 p. m.—Seal roach program
8 to 9 p. m.—Musical program
10:15 a. m.—World Series baseball game
12 to 1—Sherman, Clay concert
4:30 to 5 p. m.—Organ recital by Theodore Strong
5:30 to 6:25 p. m.—Mac and his gang
6:25 to 6:30 p. m.—Stage and screen and police reports
6:30 to 7 p. m.—Cecilian trio
7 to 7:30 p. m.—Mark Hopkins orchestra
8 to 9 p. m.—Program of Southern music with Lucille Atherton Harger, soprano, and Juanita Tenyson, contralto
9 to 10 p. m.—Musical exposure
10 p. m.—Dance music; intermissions by Hawaiian orchestra</p> <p>EGO-361 Meters
General Electric, Oakland</p> <p>10:15 a. m.—Pacific Network world series baseball game
1 p. m.—Weather and stock reports
6 to 6:55 p. m.—Dinner concert
6:55 to 7 p. m.—News; weather; stock reports
6:55 to 7:30 p. m.—Farm program; music, W. O. W. mail trio; addresses by R. H. McDrew and Wells A. Sherman; also "Ideal Dairy Center Meeting"
8 to 9 p. m.—Vaudeville
9 to 10 p. m.—Pacific network; drama: "The Young Man with Cream Puffs"
10 p. m.—Dance music</p> <p>KPO-428 Meters
Hale Bros., Chronicle, S. F.</p> <p>6:45-7:15-7:45—Morning health exercises, with instructive talks and music by Hugh Barrett Dobbs, assisted by William H. Hancock
8 to 9—Happy hour
10:15 a. m.—World series baseball game
12 noon—Time signals, scripture reading and weather forecast
1 to 2 p. m.—Organ recital, studio by Billy Hancock
3:30 to 5 p. m.—Organ recital
5 to 6 p. m.—Children's hour
6 to 6:30 p. m.—Ye Town Cryer
6:30 to 7 p. m.—Organ recital</p> | <p>7 to 7:30 p. m.—Athletic review
8 to 9 p. m.—Atwater Kent artists
9 to 10 p. m.—Pacific network; drama: "The Young Man with Cream Puffs"
10 to 11 p. m.—Dance music</p> <p>KYA-San Francisco
509 Meters</p> <p>7 to 8 a. m.—Golden Gate crier and his artists
11 to noon—Meeting of Tom Cats
12:30 to 2 p. m.—Concert
5:30 to 7 p. m.—Golden Gate Crier
7 to 7:10 p. m.—Talk by Supervisor James B. McSheehy
7:10 to 7:30 p. m.—Magazine on the air, by Lionel L. Houser
8 to 10 p. m.—Studio program</p> <p>KFVM-316 Meters
Oakland</p> <p>2 to 3 p. m.—Musical program</p> <p>KTAB-303 Meters
Oakland</p> <p>8:45 to 9:15 a. m.—"Hour of Prayer" Rev. Geo. W. Phillips
9:30 to 10:20—Shopping hour
4 to 5 p. m.—Uncle Charley and Aunt Belle
5 to 6 p. m.—"Who's Who" hour
6 to 6:45—Twilight hour
6:45 to 7:30—Shopping hour
8 to 10 p. m.—Trillium Trio with Maria Romaine, soprano</p> <p>KLX-508 Meters
Oakland, Tribune</p> <p>5 p. m.—Martha Lee
5:30 to 6:30 p. m.—Brother Bob
6:30 to 7 p. m.—Dinner concert
7 to 7:30—News Broadcast
8 to 9 p. m.—Educational program
9 to 10 p. m.—Special program</p> <p>KFWI-250 Meters
San Francisco</p> <p>7 to 8 a. m.—Health exercise
8:20 to 10:27 Musical breakfast hour
10:27 to 10:30—Weather reports
11 a. m. to noon—Organ recital
Noon to 1 p. m.—Concert
1 to 1:30 p. m.—Country store
5 to 5:30 p. m.—Concert
5:30 to 6 p. m.—Advanced concert
6 to 7 p. m.—Dinner concert</p> | <p>7 to 7:15—Sports
7:15 to 7:30 p. m.—E. S. Daniels
8 to 9 p. m.—Studio program
9 to 10 p. m.—Descriptive program "A tour of San Francisco"
10 to 11 p. m.—Dance music</p> <p>KJRS-220 Meters
San Francisco</p> <p>9 to 11:30 a. m.—Vocal-instrumental music
2 to 4 p. m.—Vocal and instrumental program</p> <p>KCTT-207 Meters
San Francisco</p> <p>12:30 p. m.—Scripture reading
8 to 10 p. m.—Studio program</p> <p>RAGS WANTED—RECORD-HERALD</p> <p>SAVE MONEY
on your Auto Painting at
Taylor's Refinishing Station
250 Fifth Street
Telephone Rich. 700
Lighting Fixtures and Furniture
Rebuilt and Refinished</p> <p>PARTICIPATE IN RICHMOND'S PROSPERITY
All home owners are bound to profit by the increase of values that will follow the tremendous industrial expansion that is just ahead of us.</p> <p>OF THE BEAUTIFUL NEW HOMES WE HAVE DON'T FAIL TO SEE SOME FOR SALE.</p> <p>M. A. HAYS COMPANY REALTORS
2216-18 Macdonald Avenue
Tel. Richmond 898-899
BRANCH OFFICES:
476 San Pablo Ave.
Phone Rich. 1464
Highland Office
Phone Rich. 854</p> |
|---|---|---|

MIGHTY 'BABE' HIMSELF BACKS SPORTS WRITER

(Continued From Page 1.)
Ruth, who felt that there were enough home runs in the American League pitching to be cut up several ways.

Mr. Ruth is what you might call the cynosure of all eyes as he moves about Pittsburgh, walking first on one foot, and then on the other. The lobby of the Roosevelt was crowded all day by the Pittsburgh proletariat eager to see what manner of man this is who can belt out sixty homers in a season.

40,000 IN CROWD
There will be at least 40,000 citizens assembled in the baseball premises hard by the pleasant precincts of Schenley Park today when the Pirates and the Yankees take the field, and all these citizens will be torn between the desire to see the mighty mauler lift a homer and the hope that he doesn't.

KREMER vs. HOYT
Ray Kremer, of the Pirates, and Waite Hoyt, of the Yanks, will probably be the opposing hurlers, as we say. They are both right-handers.

Ray was one of the heroes of the 1925 series when the Pirates beat the Washington club. It seems but yesterday that Waite Hoyt was the school-boy wonder of baseball, but I hear him spoken of today as a veteran, tempest fugit and how it fugit!

The Pirates are being given a chance by these men who know them best, because of their superior pitching, their speed, their hitting strength which is enough for their needs, and their undoubted ability to fight back when that is the thing to do.

There is no question but that the Yankees ruined all the opposition they encountered in their own league. But it is problematical if there was one other club in the American League, outside of the Yankees, that was as strong as any of the first division quartet in John Heydler's organization.

A packed park, with a crowd that will total between 42,000 and 45,000, will see today's opening game.

READ IT FIRST IN THE RECORD-HERALD

MONEY CAN'T BUY A BETTER OIL THAN THE NEW ZEROLENE

Reason why (1 OF MANY)
EFFICIENCY—Puts Standard Oil Efficiency in your crankcase.

STANDARD OIL COMPANY OF CALIFORNIA

SAVE MONEY
on your Auto Painting at
Taylor's Refinishing Station
250 Fifth Street
Telephone Rich. 700
Lighting Fixtures and Furniture
Rebuilt and Refinished



Isolation

ROBINSON CRUSOE had no telephone. There was no one on his island to talk to but Friday who was never beyond the reach of Crusoe's voice.

But there is no reason for any one in the United States to live like Robinson Crusoe. Anyone's telephone reaches anywhere and everywhere in the land. It will put people in touch with the nearest village or most distant city. It will run errands through rain and snow just as cheerfully as on sunny days. It helps people keep in touch with their neighborhoods and it makes one neighborhood of the whole country.

Moreover, it is the constant aim of the Bell System which serves the country to make its service better and to fit it more closely to the particular needs and desires of its telephone users.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY
BELL SYSTEM
One Policy - One System - Universal Service

New Underground Cables Sought By Phone Co.

MARTINEZ, Oct. 4.—That the Pacific Telephone and Telegraph Co. plans the immediate construction of new long distance toll lines, enclosed in lead cables, such portions of the line as are to be built within the city limits going underground and possibly the entire line to be placed in underground conduits was indicated last night when application for authority to construct the conduit lines was sought of the City Council.

The new line is to extend from the central exchange at Ferry and Ward streets along Ward to Estimillo thence to Susana and via Pine and Jones streets to Pacheco boulevard thence southwesterly to Pacheco. Cable for the line within the city and as far as the Santa Fe viaduct in Vine Hill is already on the ground. Whether the entire line is to go into underground conduits or merely that portion within the city limits could not be learned at the telephone office here but the cables are here ready for installation as quickly as the work can be carried forward.

BACK FROM VISIT

Miss Marjorie Haggerty, a member of the local Business and Professional Women's club, has lately returned to her home, 616 Tenth street, after two weeks vacation in Los Angeles.



We "launder" the Gas before you get it

It comes to you clean

The gas used in your home for cooking, water heating and house heating is delivered to you clean.

Right after gas is made it passes through large "scrubbing" tanks. Then it goes through purifiers. Only pure gas that burns clean passes into the pipes that lead to your home.

That is why gas is a clean fuel.

And gas is all fuel. When you want heat, it is instantly ready—to burn gently for a second or two or to burn vigorously for hours.

Because gas is so clean and convenient, a gas range, gas water heater or a gas-fired furnace saves your time and effort.

PACIFIC GAS AND ELECTRIC COMPANY
P. G. & E.
Clean - Efficient - Safe
206-1099

NOW OPEN

RICHMOND PLUMBING and HEATING
A. C. NUTTER, Prop.
Complete Line of Supplies, Fixtures and Heating Appliances.
GET MY PRICES BEFORE LETTING THE JOB
Repair Work Promptly Attended To
226 TWELFTH STREET, near MACDONALD AVE.
Phone Richmond 2429

FOOTWEAR IS IMPORTANT

New line of Martha Washington shoes, with built-in arches, just in

\$7.50

Edmonds Footwear for Men, with built-in arches. Bankers last, special this week—

\$6.95

Star Brand School Shoes for Boys, which we guarantee.

\$2.95 UP.

Our repair department takes care of all your needs.
WE SPECIALIZE IN LADIES HEELS.

B. B. Shoe Store
720 Macdonald Ave.

Pains, cramps or callouses there

are sure indications that the arch across the ball of the foot has broken down. Thousands of people suffer intense pain, cramps and burning callouses in this part of the foot without knowing the real cause.

Dr. Scholl's Arch Supports will quickly and permanently relieve this condition by gently but firmly supporting the depressed bones, and removing the strain and pressure on the weakened parts.

Perhaps you have some other form of foot trouble such as corns, bunions, weak ankles, cramped toes, painful heels, etc. If so, come in and let us give you a Free Demonstration. You will find that it is no longer necessary to suffer foot aches and pains.



SPORTS

Ed Sullivan's SPORT WHIRL

The Babe's great stunt in breaking a record of his own making six years ago is proof positive that some of them, at any rate do come back. With a determination and loyalty that should stir every fan the Bambino has, in his fourteenth year in the big leagues, come back to his rightful title of the greatest ball player who ever lived. He alone of all the fallen champions has saved 1927 from being a complete flop as "come-back year."

Big Bill Tilden and Jack Dempsey, probably the two greatest champions that tennis and boxing ever produced, made valiant stabs at regaining their lost titles, but just missed. Both would have achieved glorious victories if they had had just that little bit more they needed. Tilden was on his way towards saving the Davis Cup single-handed. Dempsey was coming from behind to win by a knockout, but the younger La Coste and the younger Tunney, aided, perhaps, by the older Mr. Barry, ruined their careers.

BABE FINISHED LIKE A CHAMP

The Babe alone has come back and he has come back under true championship conditions. Pressed for the greater part of the season by that earnest young lugger Larrupin' Lou Gehrig, the Babe has hewed to the pace and watched the homers fall where they may. For much of the time that these two battled it out the Babe looked on from behind for the first time in his career, but he just kept coming and is still going, even though Larrupin' Lou stopped Larrupin' some time ago. He's a great champion.

While the Babe's homer broadcast to the world at large that he had broken his record, his blasting was something of a direct message to the Yanks' prospective opponents in the World's Series, the Pirates. They seemed to say as they nestled among the bleacherites that the right field stands in Forbes Field are very inviting, too.

NO SOUTHPAWS IN PITTSBURGH

The Pirates, it is interesting to note, haven't a regular left hander on their pitching staff this year. The burden of the pennant fight has been borne by the right-handers: Kremer, Aldridge, Hill and Meadows. With their right handed curves bending in towards the big Behemoth, he is very likely to do even more than he did last year, when Woe Willie Sherdel's left-handed shoots were fashioned into the niftiest homers St. Louis ever looked at.

Still, if the Babe keeps up his great hitting no pitching in any league is going to stop him. And with the added threat of a Gehrig behind him in the line-up this year he is going to be the series' biggest problem for the Pittsburgh heavies.

NO FLIES ON THE GIANTS

The Babe and Gehrig, with the rest of the Yankees, have given the American League fans in this city a great team to root for this year, but New York can well feel proud of its National Leaguers, too. While the Giants have failed to win a pennant by way of helping John McGraw celebrate his silver jubilee, they have given New York fans a thrill almost as great with their stirring fight.

Battling their way from far behind to come within a couple of games of winning a pennant, the Giants have shown remarkable spirit and gameness. Kenneth Smith, who persists in burning up Jim Kahn by mentioning the Giants in the same room with the Yankees, tells me they have won 44 out of their last 55 games. That is traveling. They have come from eight and a half games behind the leaders in fourth place, to a present position of three games behind the potential champs, the Pirates, and a half a game in back of the second Cards. McGraw, more anxious than ever before to win a pennant and so top off twenty-five years of illustrious service in baseball, is loud in praise of his team, though they didn't win the flag for him. He still speaks enthusiastically almost affectionately of his players.

"The Giants this year are the scrappiest bunch I've ever handled. They have shown more fight than any team I ever had."

This, coming from baseball's scrappiest manager, who has seen and handled a lot of fighting teams in his day, is the tip-off on the 1927 Giants. There's no need for hiding them in the closet when the company arrives for the World's Series.

The thumping that Sid Tarris took from Hilario Martinez at the Queensboro bears out an observation made to me by a well-known boxing authority a few months ago. This gentleman's observation was that Tarris' legs have gone back on him and that he is on his way down the ladder.

"Because his legs have gone back and Sid has slowed down a lot," my informant pointed out, "he is going to take many a cuffing in the future from boxers who wouldn't have laid a glove on him a couple of years ago."

Furthermore, you will see Tarris on the canvas a lot more often, for he has always had a glass chin and at his speed gone he can't get out of the way of the punches."

Martinez bounced Sid off the canvas three times. In his last time out Tarris was on the floor four times, placed there by a gent who was never famed for his punching Phil McGraw. In the Ruby Goldstein fight, Tarris was taking a count before the first round was a minute old.

After the licking Tarris took he won't be any faster for his return engagement with McGraw at Ebbets Field next Thursday night, and it may come to pass that the east side dancing master will recline for keeps before the last round is reached.

America's Boxing Trust Exposed For First Time

By JAMES W. JENNINGS

The wallop, the sock, the million dollar punch is quoted on the stock market.

Six hundred millionaires, bank presidents, heads of big corporations, who hold stock in the Madison Square Garden Corporation, have capitalized boxing.

Their last bit of business, the Tunney-Dempsey match, drew \$2,658,660, the greatest sum ever realized through any fight, but the corporation was merely enriched a half million dollars.

A half million dollars divided between 600 millionaires won't pay for their Corona perfumes.

There must be a drastic change somewhere.

Either the commodities speculated in must be purchased at a lower sum or the price boosted. This will happen—boxers will receive less and tickets will cost more at heavyweight bouts.

The Madison Square Garden corporation has amassed millions of dollars in profits since its inception the memorable night Paul Berenbach successfully defended his title against Jack Delaney.

When the stock made its appearance, it was greeted with laughter by the regular bulls and bears.

This idea of placing the cauliflower industry in the midst of the Bethlehem Steel, Standard Oil, General Motors and other high grade stocks seemed incongruous, but it has just raised dividends on the stockholders.

Put The Punch In Wall Street. Putting the punch in Wall Street resulted in many a speculative knockout.

Every stock in the market is manipulated to some extent.

If you can bring about a corner in your commodity you can charge as much as you please for your article.

The boxing trust has a strangle hold on all the heavies who have great drawing power.

The fans will pay plenty to see the big boys go.

The company has Gene Tunney (the champion), Jack Delaney, Jack Dempsey, Jack Sharkey, Umlis Paulino, Phil Scott, George Godfrey, Johnny Risko and some of the other second-preferred heavyweight battlers in firm control.

This rough material is manipulated and has been shuffled in the past so that the most popular and big money-getting combinations are mysteriously paired so that interest mounts as the favorites rise with the gate receipts.

Third Dempsey-Tunney Go.

It was freely predicted soon after Dempsey and Tunney were first matched for the tilt at Philadelphia that they would be rematched this year.

This prophecy was made previous to Tunney's victory over Dempsey. Sure enough they tangled for a meager purse of \$1,800,000. They are in town now to talk over a third bout, which may be a \$4,000,000 affair.

Dempsey has been the golden god of pugilism. It has been said that Rickard is really Dempsey's manager.

Before he whipped the giant Jess Willard, July 4, 1919, and received \$29,000, boxing was in poor straits.

Dempsey, not Rickard, should be credited with the rise of pugilistic stock from that memorable day on to this era, when \$100 ringside seats are discussed.

He put it on the million dollar basis. No other fighter has ever been able to draw that sum except when opposed to Dempsey.

When Jack went back to the Coast last year after being whipped by Tunney, it was freely predicted that he would fight Jack Sharkey, the Boston heavyweight who had whipped Harry Wills, Mike McTigue and Jimmy Maloney, three of the toughest adversaries then extant.

Dempsey was not considered a fit rival for Sharkey by the box-

ing experts, and I for one, will never believe that he was.

But one of the mob probably called a meeting and decided that some heavy dividends would accrue if Dempsey fought Sharkey, especially if the Manassa Mauler won, and who could stop him since the unfailing success of the gang happened to see Jack as the victor by way of a knockout.

Who was to know that Jack O'Sullivan, referee of the Sharkey-Dempsey fight, was to be a little off in his sight that night and would miss a couple of deliberative fouds by Dempsey? Nobody but the coupon cutters, apparently.

Any fan, if questioned as to who would draw the most money against Tunney, would select Dempsey, the man who ate a pall of dope in his first tussel with Tunney.

BLOWING SHARKEY'S HORN

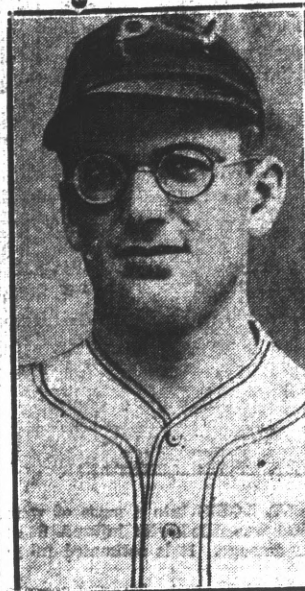
Sharkey, Rickard admitted personally, would be a fine prospect next year. Tex will need him this season.

Dempsey's win over Sharkey was so tainted it still left the big Lithuanian as one of the best title prospects and the tom-toms are beating for him now.

It might be well to notice that all the important heavyweight contests have ended so unsatisfactorily as to make a return match almost imperative.

Heeney-Paulino, Sharkey-Dempsey and the Tunney-Dempsey bouts left the experts gabbling for weeks over some shady phase of the bout or the decision.

Specs A Lot



LEE MEADOWS, the Pittsburgh pitcher, one of the few major league players wearing glasses, will take a prominent part in the series with the Yanks.

Notice To Public

Memorial Hall Auditorium is now open for rent nightly or otherwise for dances or other social entertainment. Call Rich. 465.

BOXERS PRIMED FOR BIG BOUTS AT EL CERRITO

Friday nights' the night, Frenchie, the Coalman has been training by throwing sacks of coal from his coal wagon in reckless abandon all week. Women and customers were delighted with the service Frenchie gave them as they had to move little from the distance that Frenchie heaved the sacks.

Frenchie is not boxing the main event. The Coalman only boxes the six-round special. For a playmate they have dug up for him Spark Plug Boyd. And they say he is a "bold." Sparky hails from Seattle. He has been a busy man since he came from the north. Every club wants to use him. He had been so busy that he was unable to appear on the last card owing to illness. Since then he has recovered. He has had a rest. He will bring all his famous tricks into play, some of the like that will baffle Frenchie.

While these two kings of the comedy ring will be a feature, the show is not a one-act show. The top or ten-rounder will bring to use the best main event ever staged here. Vic Morrison, the highly touted middleweight of Oakland who has met the best will essay to beat Tiger Bob Robinson of Denver. Robinson proved he

was a real battler here. In his only two starts he beat Gene Cline and then flattened Tim Vahey. The last feat was one which Vahey had never been a party and Morrison the hard hitting Italian boy of Oakland not to be outdone on the last show, stopped iron man Joe Abrew of Stockton. And Abrew let it be known up to that time had never been stopped.

Lou Richards and Frankie Sand, both of Oakland, will feature a six-rounder. Manuel Vasquez will meet Jimmy Harms and Mickey Brown is after revenge to wipe out his last defeat at the hands of Young Farrell.

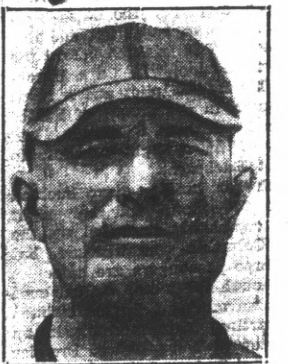
Albert B. Hunt Laid At Rest

Funeral services were held from the Wilson and Kratzer chapel yesterday afternoon for Albert B. Hunt, pioneer of California and Richmond, who passed away at his home, 421 Twenty-first street last Friday. Rev. H. K. Sanborn, pastor of the St. George Presbyterian church, conducted the rites. Interment was in Sunset View cemetery.

RAGS WANTED—RECORD-HERALD

Learn To Box
Be A Member Of The
EL CERRITO ATHLETIC CLUB
Corner Potrero and San Pablo Avenue, El Cerrito
Boxing Every Other Friday

All Set



THIS IS EARL SMITH, the Pittsburgh catcher, you've heard so much about. "Oil" expects to do a damage with his bat in the coming series.

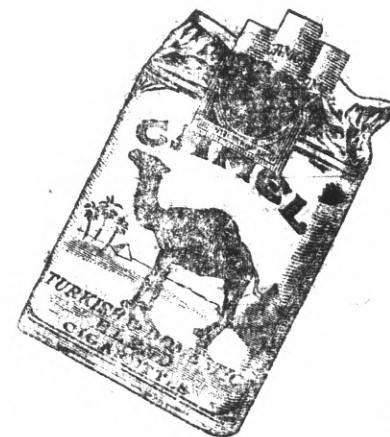
CLEANING and DYEING

On all Cleaning and Dyeing. C. O. D. Cleaners and Dyers (established 1909) 2409 Macdonald Avenue. Phone Rich. 683. We also maintain a delivery at standard price.

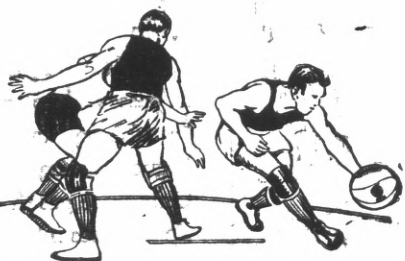
Camel

The cigarette that leads by billions

Just to state a great truth in another way—Camel is so exactly what so many smokers want that no other brand is even a close second.



If all cigarettes were as good as Camel you wouldn't hear anything about special treatments to make cigarettes good for the throat. Nothing takes the place of choice tobaccos.



BASKETBALL, GYMNASIUM OR PLAYGROUND

SUITS - \$1.75

Basket Ball Shoes \$2.75, \$3.60
And \$3.75 pr.

Sweat Shirts \$1.25, Sweat Coats
\$2.25, Bike Supporters 50c

R. B. Dougall
Hardware Co.

THE WINCHESTER STORE
MACDONALD AVENUE AT ELEVENTH STREET
PHONE RICHMOND ONE



MONEY CAN'T BUY A BETTER OIL than THE NEW ZEROLENE
Reason why (1 OF MANY)
AVAILABILITY—A correct grade for your car at Standard Oil Service Stations and 15,000 dealers.
STANDARD OIL COMPANY OF CALIFORNIA

© 1927, R. J. Reinecke Tobacco Company, Winston-Salem, N. C.

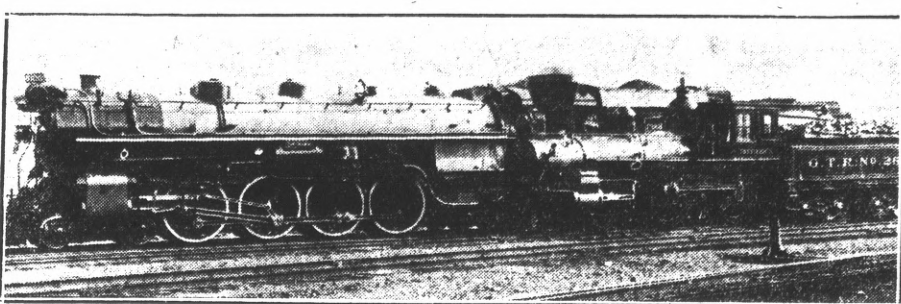


LAST CONCERT OF MUNICIPAL BAND TONIGHT

A clarinet solo, a brass quartet and two vocal solos will feature the program of the Richmond Municipal band tonight in Memorial park. This will be the final concert of the year and an excellent program has been prepared by W. S. Darrell, manager. A. A. Hart, bandmaster, will direct the concert. The program is as follows:

- 1 March—"Fort Omaha"..... Farrar
- 2 Overture—"Norma"..... Bellini
- 3 Waltz—"Velvet of the Rose"..... Barnard
- 4 Two Popular Hits—
 - (a) "Ain't That a Grand Glorious Feeling?"..... Yellen and Yager
 - (b) "Who-oo! You-oo! That's Who!"..... Yellen and Yager
- 5 Selection—"The Opera Mirror"..... Tobani
- 6 Clarinet Solo—"Russian Polonaise"..... Schroefer
- 7 Valse Lento—"Star of the Evening"..... Goldman
- 8 Request Number—
 - (a) "Gorgeous"..... Davis and Asht
 - (b) "The Winding Trail"..... Howard and Hayden
- 9 Fantasia—"My Old Kentucky Home"..... Dalby
- 10 March—"Lincoln Centennial"..... Sanford

Bridging Century of Power Development



THE "CONFEDERATION," giant Canadian locomotive, is shown above leaving Toronto for the pageant of the "Iron Horse," at Baltimore, Md., accompanied by an old style wood-burning engine. They will take part in the centennial celebration of the opening of the first railroad in the United States, together with a new oil-electric passenger car and coach, constructed by Canadian engineers. This monster pageant will depict the evolution of transportation in America since the early days of the last century.

Beans, Crackers, Cheese! NOW IT WAS SOME DINNER And He "Trained" For It!

It didn't take City Clerk A. C. Faris long to think of the best dinner he ever ate. Like a flash his mind went back to 1898 and to the meal that stands forth in his mind—the one he will remember as long as he lives. Picture one of those lonely out of the way railroad stops, with a small station house, a freight depot and a general store having a little of every line of merchandise and few groceries. That was Sharon, California, in the last days of the Victorian era. Faris was "railroading" for the Santa Fe company before crews even dreamed of the modern shifts now on the schedules. The crew was delayed and had not seen any food for nineteen hours. They pulled into Sharon at 2 o'clock in the morning. "I'm sure I never was so hungry in my life," said Faris. "We hanged on the door of the grocery store and finally succeeded in waking the man. He came down

and opened the door. There wasn't much to buy. Cheese, crackers and canned beans. But say! We made a feast of them. There was no way to warm the beans and I don't believe we would have waited to heat them if there was. I'm telling you, that was the best meal I ever ate."

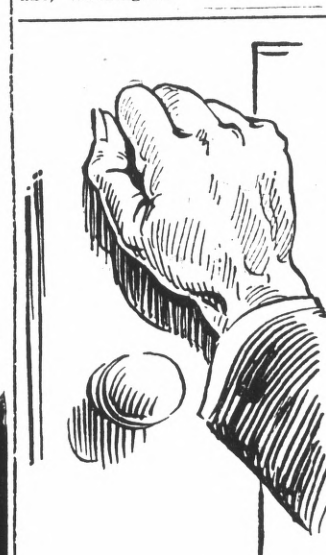
Alteration Permits For Building Here

Two cottages on the west side of Twenty-third street between Barrett and Roosevelt avenues will be shingled by C. A. Fisher, according to a building permit issued yesterday by City Building Inspector A. J. Hurley. Each job will cost \$75 and the builder is J. T. Sulherland.

Alterations will be made to a cottage on the east side of Tunnel avenue between Richmond and Scenic avenues by George F. Woods at a cost of \$400. Fred Brown is the contractor. Thomas Webster will move a cottage now on Prospect avenue, to a lot on the north side of Fall avenue between Thirty-ninth and Fortieth streets. L. Johnson is the mover and the work will amount to \$400.

Miss Etta Carter will build an addition to a garage on the east side of Sixth street between Main and Florida avenues at a cost of \$50. C. H. Carter is the builder.

AT HOTEL CARQUEZ
Arrivals at the Hotel Carquez yesterday were: H. G. Montgomery, Los Angeles; D. J. Dwyer, San Francisco; L. C. Messenger, San Bernardino; Edward Lee and wife, San Francisco; J. H. Bovard, Spokane, Washington.



Knocking at your Door

Right now, you have the opportunity to open a thrift account with us—
—to invest your savings regularly.
—to get good earnings on your investment and to pile up worth while totals.
Don't pass this opportunity. Later, when you have funds to build a home, or start up in business, or send your child to college, you'll be glad you heeded this opportunity.
Not only a convenient system of practicing thrift but a notably safe system—is what we offer you.

6 pct. Paid On your SAVINGS

California Guarantee Building & Loan Association
A Home Company
535 MACDONALD AVE.
Richmond, Calif.
Telephone Richmond 784

COMMITTEES FOR BAZAAR OF ST. EDMUND'S NAMED

Committees for the bazaar to be given by St. Edmund's guild, November 8, were appointed yesterday at a business meeting of the guild. Mrs. H. J. Hill presided. An all-day session was planned for the meeting next Tuesday, and all those to attend will notify Mrs. Hill, president of the guild. A covered dish will be brought for luncheon.

The following committees were appointed yesterday afternoon: Fancy work booth, Mrs. E. H. Harlow, Mrs. J. Tarr, Mrs. G. Craig, and Mrs. Alice Fenix; food booth, Mrs. C. Cosby, Mrs. E. Stevens, and Mrs. Fowell; "mystery booth," Mrs. T. J. Mickey, Mrs. Turtle, Mrs. Waddington and Mrs. Davis; candy booth, Mrs. E. B. Lauitzen; fortune telling booth, Mrs. DeLong.

A luncheon will probably be served during the bazaar and the following committee will prepare it: Mrs. R. Terrassi, Mrs. Glenn Adams and Mrs. M. Donham.

After the meeting yesterday afternoon, Mrs. Hill served refreshments.

Peres P. T. A. Sewing Club Is Entertained

Mrs. L. Michel of 541 Fourth street entertained the sewing club of the Peres Parent Teacher Association at her home yesterday at a covered dish luncheon. The ladies spent the time working on blocks for a quilt. The next meeting of the club will be at the home of Mrs. G. Reeg of 682 Eighth street, November 1, Tuesday.

Those present yesterday included: Mrs. J. H. Narbett, Mrs. O. Keller, Mrs. G. Reeb, Mrs. C. Caselman, Mrs. L. Johnson, Mrs. L. E. Fowler, Mrs. E. K. Martin, Mrs. E. Sorocum, Mrs. C. Dresel, and the hostess, Mr. L. Michel.

WOODCRAFT THIMBLE CLUB HOLDS MEET

The Thimble club of the Neighbors of Woodcraft met this morning for an all-day session at Odd Fellows hall. Mrs. Bessie Kessell and Mrs. Matilda Glazier are the hostess for the day.

An initiation will be held at the evening meeting of the lodge. Mrs. Nellie Austin is at the head of the committee, which will arrange for the evening.

TRINITY GUILD WHIST DUE THIS EVENING

A whist party will be given by the Trinity Guild this evening at 8 o'clock at the guild hall at Washington and Nicholl avenues. Mrs. J. R. McCabe and Mrs. W. S. McCracken are in charge of the party to which the public is invited.

RICHMOND GIRLS ARE HEARD OVER KLX

During Brother Bob's hour, 5:30 to 6:30 o'clock, last night Miss Mildred and Mary Jane Lowell were heard from station KLX. The girls will broadcast at this hour every Tuesday. They are accompanied by their sister, Miss Grace Lowell.

READ IT FIRST IN THE RECORD-HERALD

Zonite For pyorrhea

For prevention against gum infections, use Zonite, the new powerful antiseptic. Also guards against colds, coughs and more serious diseases of nose and throat.



WOMAN TURNED TO TORCH IN KEROSENE FIRE

PITTSBURG, Oct. 4.—Converted in an instant into a veritable human torch when she was completely enveloped in flames spread by the exploding of a quantity of kerosene with which she was attempting to light a fire in the kitchen stove early this morning, Mrs. Martha Azevedo, 53, of Pittsburg, ran screaming from the house to roll in the dirt in the yard until neighbors, attracted by her screams, rushed to her aid and smothered the flames with sacks.

The mishap from which Mrs. Azevedo, who was rushed to the Martinez hospital for treatment, will probably die, occurred in the family home at Redwood and East 12th street. Mrs. Azevedo arose at her usual hour to prepare breakfast for her husband, Manuel and their three children. To hasten the fire she attempted to pour a little kerosene over the charred embers—with the usual result.

Flaming kerosene was hurled around the room and completely enveloped Mrs. Azevedo. The woman's clothing was entirely burned from her body. She was given first aid treatment in Pittsburg and then rushed to the Martinez hospital in a Nuttman ambulance. At the hospital little hope was entertained for the recovery of the woman who is suffering from third degree burns and is being kept under influence of opiates to relieve the excruciating pain.

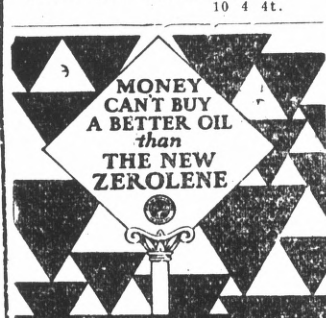
NEW TODAY

FOR RENT—SIX ROOM HOUSE, double garage and basement; for information call at 227 Second St. 10-5-6t.

FOR SALE—1500 GLADIOLUS bulbs, large flowering, 25 cents a dozen; 645-15th St. 10-5-6t.

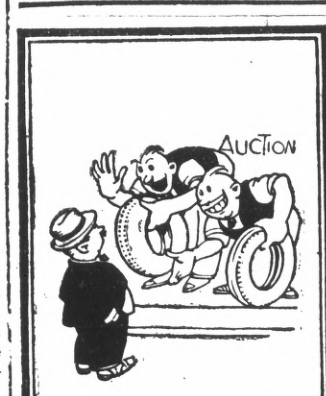
FOR RENT 4 ROOM UNFURNISHED apartment \$25.00; water and lights free, 255 - 8th Street, inquire in the rear. 10-5-3t

FOR RENT—FOUR ROOM HOUSE and bath, 449 Eleventh street, RENT \$20. Phone R. 1966. 10-4-4t.

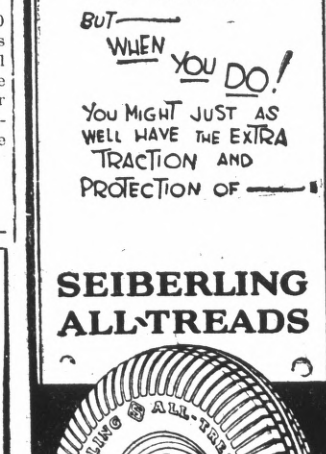


Reason why (1 OF MANY) STABILITY—It's "oily" and "stays" oily at any engine bearing temperature.

STANDARD OIL COMPANY OF CALIFORNIA



SEIBERLING ALL-TREADS



COSTER THE TIREMAN
2202 Macdonald Avenue

2 Story Macdonald Building Is Sold

Mrs. Elizabeth Keefe has purchased a two-story building at 516 Macdonald avenue, according to records on file in Martinez. The property was sold by Mrs. Lelia W. Prather to the Richmond-Martinez Abstract and Title company and resold to Mrs. Keefe. The consideration is said to be \$9,000. The building consists of stores with a rooming house above.

Arrest Pinole Man On Peace Charge

Charged with disturbing the peace at a store at Seventh street and Macdonald avenue, Joseph Francis of Pinole, pleaded not guilty before Police Judge C. A. Odell yesterday afternoon. The warrant for Francis' arrest was sworn out by Lewis Rattero of Richmond. Judge Odell set the bail at \$50 cash or \$100 bond. The case was continued for trial.

Children's Day Is Started By First Presbyterians

Today is children's day at the First Presbyterian church. After school the children will come to the church to play games. These attending will be organized into small classes. This is the third year that the practice of using Wednesday as children's day, has been maintained.

THE WORLD'S FAMOUS—
Sealy
TUFFLESS MATTRESS
on SALE
WITH A SEALY—Discomfort at night is banished forever. Healthful sleep insured for countless years—mattresses worn known no more. And dividing the cost by the thousands of supremely comfortable nights. The Sealy Tuffless Mattress is absolutely the cheapest mattress.
NOW \$39.50
Regular Price \$55
Buy Now! Save \$15.50
At Last! A Sealy Tuffless for the Baby's Cradle. Come see it. Exactly the same as the big Sealy. Regular \$12.50 Special \$9.50
L. H. Schrader Co.
701 Macdonald Ave. 145 Washington Ave.

— WEDNESDAY —
Tender, Juicy Rib Steaks 18c
Each (Cut from prime steer beef)
Pure Home Rendered Lard 35c
2 lbs. for
Delicious Home Made Hot Dogs 25c
Per lb.
Fancy Sugar Cured Bacon 45c
Sliced, per lb.
WHOLE OR HALF SLAB, lb. 38c
Selected Fresh Pullet Eggs 47c
Per dozen
DISTRIBUTORS OF QUALITY FOODS
Richmond and Central Markets
O. R. LUDEWIG'S, INC.
510 Macdonald Ave. 1130 Macdonald Ave.
2 Phones—No. 1900-1901 Phone Rich. 446

Red Cross Shoes
Albert's
THE BIG STORE
Phoenix Hosiery
Ninth Street and Macdonald Ave. Telephone Richmond 1600

Interesting Values For The Thrifty Shoppers

CHILDREN'S AND WOMEN'S
Carry-all Boxes 50c
New Designs and Colors

A Regular 50c Children's
Three-Quarter Stockings 35c
Fancy Cuff Tops

Voile Stamped
Pillow Tops 35c
Pink, Yellow, Green, Blue, Orchid

Stamped Royal Society
BEDSPREADS \$1.45
Rose and Blue striped borders

Boys' Kaynee Made
79c for Blouses **Shirts at \$1**
Neat patterns in fine cloths

Unfinished
Magazine Carriers 98c
We teach you the finishing

DECORATE YOUR OWN
END TABLES or SEWING CABINETS \$1.79

Children's Shoes \$1
Sizes 5 to 8
High Tops, Sandals, Oxfords

Growing Girls Oxfords \$2.95 to \$4.85
Tans, Black Calf, Patent. 2 1/2 to 8.
Military and Low Heels.

Children's
Gingham Print Frocks \$1.59
Values to \$2.95